



## 2017 Run to Walk

*Event Sponsorship Program*

Now I Can invites your organization to sponsor our 9th annual Run to Walk event

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September 23, 2017 at 8:00 a.m. at Now I Can Foundation

Learn more at [www.runtowalk.com](http://www.runtowalk.com)

### **Now I Can patients need your sponsorship!**

*By sponsoring this event, children from our community will receive the intensive therapy they need to reach for a more independent future!*



#### The need for your support as a sponsor:

- For the 2017 Run to Walk, we expect to have over 600 participants – with additional spectators and volunteers.
- Sponsorships will cover events t-shirts, participant timing system, insurance, supplies, marketing, etc.
- Your sponsorship will allow participant registration fees to go toward therapy grants for Now I Can patients.

### **Sponsorship Levels**

Please see the following sponsorship packages providing different levels of exposure and advertising in association with Now I Can's Run to Walk. In addition to these sponsorship levels, your organization will benefit directly by being a part of this inspiring event.

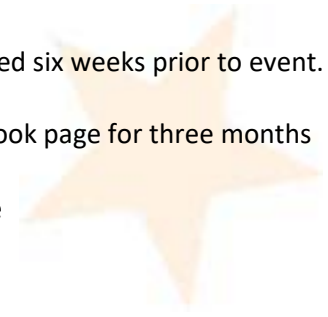
#### **5 Star \$2,000+**

- Recognition as a headlining donor of the event
- Your company representative will be recognized during award ceremony
- Logo on the following (logo will be prominent)
  - Banner at the event and event shirts
  - Event marketing materials to be distributed six weeks prior to event. (banner, posters, and fliers)

- Our website, April newsletter, and Facebook page for three months
- 20 complimentary 5k or 1m registrations
- An optional promotional table at the event venue

#### 4 Star \$1,000+

- Logo on the following (logo will be medium sized):
  - Banner at the event and event shirts
  - Event marketing materials to be distributed six weeks prior to event. (banner, posters, and fliers)
  - Our website, April newsletter, and Facebook page for three months
- 10 complimentary 5k or 1m registrations
- An optional promotional table at the event venue



#### 3 Star \$500+

- Logo on the following (logo will be small sized):
  - Banner at the event and event shirts
  - Event marketing materials to be distributed six weeks prior to event. (banner, posters, and fliers)
  - Our website, April newsletter, and Facebook page for three months
- 5 complimentary 5k or 1m registrations
- An optional promotional table at the event venue



#### 2 Star \$250+

- Logo on the following (logo will be small sized):
  - Banner at the event and event shirts
  - Our website, April newsletter, and Facebook page for three months
- 5 complimentary 5k or 1m registrations
- An optional promotional table at the event venue

**If you would like to participate, we need to have sponsorships in place by June 30, 2017** in order to be included on print materials and shirt designs. Payments can be made directly to the Now I Can Foundation. Digital logos should be emailed to: [tracey@nowican.org](mailto:tracey@nowican.org).

#### Digital logo requirements

- Vector format preferred (Adobe Illustrator file - \*.ai)
- If you do not have a vector logo, then please provide a high resolution \*.gif, \*.png, or \*.jpg.
- Failure to provide files of sufficient quality will result in poor representations on printed materials.
- Please name the file with your company name (ex: nowican\_logo.ai)

Thank you for your consideration. We look forward to partnering with you for this special event! Your organization is an important part of our community, and we look forward to future opportunities to collaborate. Please let me know if you have any questions. Thank you!

Sincerely,

**Tracey**  
 (801) 228-1935  
[tracey@nowican.org](mailto:tracey@nowican.org)

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